

# **Kippax Bowls Club**

## **Mission Statement 2020**

To ensure that all bowlers are given the opportunity to reach their full potential

Our aims will be :

- To increase the number of qualified coaches.
- To provide coaching advice to new bowlers beyond the standard coaching period.
- To encourage experienced players to enter into a mentoring system with newer bowlers.
- To improve participation in all competitions and events.
- To develop the social side of the bowling experience.

In order to achieve these aims we need to encourage the following within the Club

### **A POSITIVE BOWLING ETHOS**

is at the heart of this with the 6 other factors being hugely important in the development of Kippax BC into a vibrant and inclusive environment where people can learn to bowl and develop into strong, successful and competitive players – both as individuals and as part of any of our teams.

- **COACHING** – new members need to be coached in basic skills.
- *We need to encourage more members to take the Coaching Course.*
- **DEVELOPMENT AND EDUCATION** – once initial Coaching has taken place new bowlers need to develop their skills and learn the etiquette and procedures involved in the game.
- *We need some of our established members to volunteer as mentors to help with this process.*
- *We need to provide opportunities for new bowlers to play in a **learning environment** with more experienced players.*
- **INCLUSION AND INTEGRATION** – all members should be given the opportunity to be involved in Club events and activities as they develop their bowling skills.
- *The Captains, Mentors and all established players should encourage new bowlers to move into Club teams and competitions to further improve their performance.*
- **ENJOYMENT AND ENTHUSIASM** – Bowls is fun! Tell your friends!!
- *We all want to enjoy our own playing experience and should be helping our fellow members to do the same.*
- **COMPETITION AND ASPIRATION** – Bowls is a competitive challenge.
- *We need to encourage and develop a competitive attitude amongst our Club members at **all levels** of the game. Most people can play better when put in a challenging situation.*
- **COMMUNICATION AND INFORMATION** – it is essential that members are kept informed of news and events. It is also important for members to be receptive to information.
- *We should try to use a variety of methods to communicate with members.*

*Face to face conversation is personal and the obvious way to get to know each other – particularly important to new members.*